

SXSW 2015

**INNOVATIVE AND MUSIC BUSINESSES
FROM ANGERS**

**AUSTIN
ANGERS
CREATIVE**
MUSIC CINEMA F&W TECH



City Panel is the first digital studies and polls platform. Angers is well known as a marketing test city, thanks to its representative population. City panel use this asset to offer innovative digital services so that companies can test and rate their developing products and marketing efficiency.

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Created by the young entrepreneur Benjamin Stene, HST is an application software for musicians, which allows the edition of an album incorporating an imagery world (video clip, for example) and the lyrics on the same interface. A true platform for musicians to broadcast their audio & video materials on web and mobile ; with hundred of great & amazing features. A revolutionary way to get into music.

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WeForge is an incubator for innovative startups. More than just a coworking space, WeForge offer a support and a challenging and creative atmosphere, to foster opportunities, and work in a professional environment connected with angel investors.

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SXSW MUSIC

**AUSTIN
ANGERS
MUSIC**



Igloo is a production music company. Their activity includes production, management and booking for music artists from France and abroad. Specialized in the cultural communication, they have been developing a real expertise in the music tour and are able to offer a real focus on live music.

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Electro and rock stage of Angers. It offers the opportunity to talented young artists to perform in a friendly surroundings bar which takes place in the biggest Angers theater. Interested in cross over project, the BAR DU QUAI is working on a public and professional event that would mix interactive and music projects and interests.

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Ruralfaune is an independent label, located in Angers since 2006. It aims to create links between the different styles and musical arts. The artists of the label are differentiated by their experimental influences: neo-psyche, rock and electronic music. Some artist of Ruralfaune' catalogue are based in Austin.

Roster: Oneohtrix Point Never, Xander Harris, Expo 70, High Wolf, Robedoor.

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